

# Sponsorship & Marketing Opportunities for You!

Texas Association for the Gifted and Talented  
**2009 Professional Development Conference**



December 2-4, 2009

George R. Brown Convention Center

Houston, Texas

TAGT's 2009 Annual Professional Development Conference offers quality sponsorship opportunities that will stretch your marketing dollar and enhance your business efforts with the gifted and talented community in Texas. This outstanding event draws more than 3,000 parent and professional attendees. Conference sponsors receive meaningful benefits that provide your company maximum impact with participants. Below is a list of some of the sponsored events and activities offered in the past. For each sponsor, we will be happy to create a custom sponsorship package to fit your specific needs based on details unique to your company. Conference sponsorships are awarded on a first come, first served basis. Please contact us to discuss opportunities available for your company!

## Sponsored events & activities offered in the past...

### Keynote Speakers

Keynote speakers deliver inspirational messages and important ideas to all conference attendees during general sessions. Jan Davidson, award winning author of *Genius Denied*, has been selected to deliver Thursday's keynote address. Featured sessions on Friday will be presented by Dr. Dona Mathews who currently teaches academically gifted children at the University of Toronto and Stephanie Tolan, well-known author of young adult and children's fiction.

### Teacher Of The Year

TAGT selects one outstanding teacher every year and acknowledges their leadership, professional contributions, and passion for service to gifted education. The recipient receives a significant financial award, along with travel and conference expenses. A sponsoring company representative will be introduced to present the award during Thursday's general session.

### Parent Of The Year

TAGT honors a parent every year, recognizing their service, their contributions, and their passion for gifted education. The recipient receives lifetime membership to TAGT, along with travel and conference expenses. A sponsoring company representative will present award to the recipient during the general session on Thursday.

### Pre-Conference Institutes

Full-day institutes on Wednesday will provide attendees a more in-depth look into five specialized topics of interest. Sponsors will be recognized and will have opportunity for high visibility with G/T educators.

### Attendee Registration Area

TAGT uses approximately 10 laptop computers throughout the conference for attendee registration. Sponsoring company will be acknowledged with a colorful banner sign displayed in the high traffic registration area.

### Student Showcases

Students grades K-12 from various school districts in the Houston area and beyond will showcase their unique and interesting research projects, robotics creations and independent studies. Sponsoring company will have high visibility signage in the showcase area and recognition in the conference program announcement of the showcase details.

### Attendee Tote Bags

Colorful TxGifted messenger bag with your corporate logo on a full side of the bag - as the sole sponsor - will be given to all attendees at the conference. This useful promotional piece provides high visibility for sponsoring company during the conference...and for months afterward.

Appropriate acknowledgement of sponsoring organizations will include listing of company support in conference program, event signage at the George R. Brown Convention Center, sponsor ribbons for all company representatives and special recognition in the post-conference Newsletter.

### TAGT Annual Conference Sponsorships

1524 S IH 35, Ste 205

Austin, TX 78704

Phone (512) 499-8248 x204

Fax (512) 499-8264

chaymes@txgifted.org

For more information visit [www.txgifted.org/2009ac](http://www.txgifted.org/2009ac)